

Client Marketing Calendar

July 2017



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
25	26	27	28	29	30	1	
2	3	4	5	6	7	8	
		Happy 4th of July!	Publish the Blog or post on your site / use your AgentID Site		Connect on Social Media with New Contacts and Customers		Digital Marketing Campaign resources become available on the first Wednesday of the month (7/5)
9	10	11	12	13	14	15	
	Share the blog post on your Facebook Business Page		Share the blog post link from your business page to your personal profile		Promote the blog post on your Facebook Business Page (Boost Post)		Sequence of Facebook-related activities during the week of July 10th is designed for maximum organic reach.
16	17	18	19	20	21	22	
	Email the PDF Report or the_to your network	Call your network using the provided phone script	Call Network	Call Network	Call Network		Send the PDF Report to your database before calling so that you have a point of reference.
23	24	25	26	27	28	29	
	Publish the LinkedIn Post .	Call Network	Call Network	Call Network	Call Network		Set a goal for how many calls per day you need to make.